

**EXPERIENCE:**

**EMPLOYMENT:**

**Sundogz, Inc.**

*Creative Marketing Consultant / Freelance / Contract*

*Present*

**IS Marketing**

*Contract Art Director*

*Present*

*11/2007 -*

Custom design print advertising for health & beauty industry  
Tampa, FL

**United Way of Tampa Bay**

*Contract Communications Manager*

*3/2006*

*3/2005 -*

Provide collateral materials for numerous programs and high exposure events (print & electronic). Manage websites and tracking.  
St. Petersburg, FL

**Sundogz, Inc. dba - CarFinderz, MotorMagz, AutoSeekerz**

*Creative & Marketing Consultant for Automotive Magazines*

*5/2005*

*9/2002 -*

Services Local and Regional Dealerships in 5 states and 9 cities.  
SouthEast; TN, SC, GA, FL, AL

**ExoBrain, Inc.**

*Creative Director for Software Company*

*9/2002*

*7/2000 -*

Technology startup preparing for IPO. Entirely new software architecture capable of artificial intelligence and thereby ease-of-use.  
Chattanooga, TN

**ShannonKey & Associates**

*Art Director for Regional Advertising Agency*

*7/2000*

*3/1996 -*

Specializing in print & electronic.  
Cleveland, TN

**Pathway Communications**

*Art Director for National In-house Advertising Department*

*3/1996*

*3/1992 -*

Servicing International religious organization. Primarily print & publishing.  
Cleveland, TN

**Dahlonoga Mint**

*Creative Director*

*1/1992*

*4/1989 -*

Umbrella corporation for various outlets pertaining to numismatics, silver and collectibles. Product development & marketing, print and publishing.  
Chattanooga, TN

**EDUCATION:**

**Art Institute of Ft. Lauderdale**  
**St. Pete College**

Commercial Art & Illustration  
Sales & Marketing Management

*1985 - 1987*  
*1983 - 1985*

**TECH/ PERSONAL:**

Quark, Photoshop, Dreamweaver, InDesign, Flash, Illustrator, Fireworks, MS Office, PowerPoint, etc.

- **Published author** of 9 books and reports
- **Further Education** through numerous sales, business and personal development seminars